



SPECIAL CALL FOR PARTICIPATION TO SCALE-UP VIABLE EXISTING ENTERPRISES WITH BUSINESS LOANS (ENTERPRISE PITCHING)

PROPOSALS TO SCALE UP BUSINESS INVESTMENTS WITH FUNDING FROM THE CITIZENS ECONOMIC EMPOWERMENT FUND (CEEF) FOR THE YEAR 2024

To promote a supportive culture of entrepreneurship and socioeconomic development, the Citizens Economic Empowerment Commission (CEEC) is hereby inviting targeted MSMEs and Cooperatives to be considered for scaling up business investment opportunities. These targeted enterprises will be identified through a competitive selection process (business pitching) at provincial level considering predetermined selection variables characterising the potential for scaling up of the business.

For this loan product, CEEC will prioritise sectors/industries that are considered to have the potential for fast-tracking the achievement of high economic growth and incorporate the value chain development approach in Mining, Manufacturing, and Agro-processing.

ELIGIBILITY

Interested targeted enterprises must meet the following entry requirements:

- a) Proof of formal registration/incorporation.
- b) Annual returns and audited financial statements for at least 2 years.
- c) Must be in prioritised sector/industry as indicated on the Call for Participation.
- d) Proof of ground presence (domiciled) in the province of concern.
- e) Must be a Small or Medium Enterprise as operationalised by the Revised National Micro, Small and Medium Enterprise Development (MSME) Policy.

For more information, CEEC will hold engagement and sensitisation meetings through Provincial Town Hall Meetings as follows:

DATE	PROVINCE	TIME	
Tuesday 3 September	SOUTHERN	Choma	08:30 – 09:30hrs
		Livingstone	16:30 -17:30hrs
Monday 9 September	LUSAKA	Lusaka	14:30 – 15:30hrs
Wednesday 11 September	EASTERN	Chipata	09:00 – 10:00hrs
Friday 13 September	CENTRAL	Kabwe	11:30 – 12:30hrs
Monday 16 September	MUCHINGA	Chinsali	09:00 – 11:00hrs

	NORTHERN	Kasama	16:30 – 17:30hrs
Tuesday 17 September	LUAPULA	Mansa	10:30 – 11:30hrs
Wednesday 18 September	COPPERBELT	Ndola	08:30 – 09:30hrs
		Kitwe	14:30 – 15:30hrs
Thursday 19 September	NORTHWESTERN	Solwezi	08:30 – 09:30hrs
Friday 20 September	WESTERN	Mongu	09:00 – 10:00hrs

HOW TO EXPRESS INTEREST

The Expression of Interest for enterprise pitching must be submitted online in **Word** document format through the following steps:

- **Step 1:** Access the **Online Applications** on the CEEC Website <https://www.ceec.org.zm> to **Register** your login credentials or **Login** if existing user via URL address <https://applications.ceec.org.zm/account/user-login>
- **Step 2:** Navigate or Click on Products.
- **Step 3:** Search the Products list, locate “**Scaling-Up Viable Enterprises (Enterprise Pitching)**” and click **Apply for this product** to continue.
- **Step 4:** Enter application information.
- **Step 5:** Locate **Applications** and click **Current Application** in the drop-list to display the created application and continue with your submission.
- **Step 6:** Fill in the required details under the following tabs: Applicant Information, Shareholders, Representative, Management, Financial Information and Attachments (Company profile and other documents).
- **Step 7:** Finalise your application and submit once you have confirmed all sections of the application have been filled in.

DEADLINE: Monday 30 September at 17:00hrs.

In line with Government's policy, CEEC prioritises and encourages the participation of the youth, women and persons with disabilities.

Charles Muwe Mungule, PhD
Director General

CITIZENS ECONOMIC EMPOWERMENT COMMISSION